



सत्यमेव जयते

BUSINESS NEWSLETTER – MARCH 2018

Consulate General of India Frankfurt, Germany

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Significant Economic Trends between India & the four German States under the jurisdiction of Consulate General of India Frankfurt

The growth trend for the overall trade between India and Germany for the for the month of December 2017 remained on the rise in comparison to November. The Bilateral Trade between India and the four States falling under the jurisdiction of this Post witnessed an overall rise by 6.85% in the period of Jan-December 2017 (€ 6811.61 million) as compared to Jan-December 2016 (€ 6374.85 million).

The total bilateral trade between North Rhine-Westphalia and India in Jan-December 2017 witnessed an increase by 8.99% in comparison to the same period in 2016 and was € 4508.11 million; total bilateral trade between Hesse and India increased by 2.64% and was € 1213.83 million; the total bilateral trade between Rhineland-Palatinate and India increased by 3.26% and was € 909.57 million; & the total bilateral trade between Saarland and India, increased by 2.90% and was € 180.10 million. The State of North Rhine Westphalia accounted for 23.54% of the total trade between India and Germany.

The total volume of trade between the two countries stood at € 19,148.84 mn in Jan-December 2017 as compared to € 17418.23 mn in Jan-December 2016. The overall trade increased by 9.94% during 2017. Indian exports to Germany during this time increased by 11.02% whilst Indian imports from Germany also experienced an increase by 9.09%. The four states falling under the jurisdiction of CGI accounted for 35.57% of the total trade between India and Germany in Jan-December 2017.

Major Collaborations and Investments: India and Northrhine Westphalia, Hesse, Rhineland Palatinate & Saarland

- [Hesse](#)

Merck, a leading science and technology company based in Darmstadt announced that it will invest €16.6 million in its new manufacturing and distribution center for the life Science business. The new center will be located in the Patalganga industrial area near Mumbai and is expected to be completed in 2019.

- [Rhineland Palatinate](#)

Sundyota Numandis an Ahmedabad based pharmaceutical company announced a strategic alliance with Finzelberg, to offer novel, natural health care products in India. Finzelberg is a business unit of the Martin Bauer Group, manufacturing phyto-pharmaceuticals and phyto-nutraceuticals. As a part of the alliance Sundyota Numandis will procure active ingredients from Finzelberg, undertake their formulation and development. This will be followed by manufacturing locally along with product launch and promotion to doctors and pharmaceutical companies in India.

List of Trade Fairs under CGI Frankfurt jurisdiction for 2018

Sr. No.	Trade Fair	City	Date
1.	ILM Winter Styles – International Leather Goods Fair	Offenbach	03.03.-05.03.2018
2.	Practical World – International Hardware Fair	Cologne	04.03.-07.03.2018
3.	Beauty Düsseldorf – International Trade Fair for Cosmetics, Nail, Foot, Wellness, Spa	Düsseldorf	09.03.-11.03.2018
4.	Pro Wein – International Trade Fair for Wines & Spirits	Düsseldorf	18.03.-20.03.2018
5.	Light + Building – Trade Fair for Architecture & Technology	Frankfurt	18.03.-23.03.2018
6.	Anuga Food Tec – International Supplier Fair for the Food and Drink Industry	Cologne	20.03.-23.03.2018
7.	h + h Cologne – International Trade Fair for Creative Handicraft + Hobby Supplies	Cologne	23.03.-25.03.2018
8.	Musikmesse + Prolight & Sound	Frankfurt	10.04.-14.04.2018
9.	Tube / Wire Fair	Düsseldorf	16.04.-20.04.2018
10.	IMEX – Exhibition for Incentive Travel, Meeting & Events	Frankfurt	15.05.-17.05.2018
11.	The Tire Cologne	Cologne	29.05.-01.06.2018
12.	Achema – World Forum for Chemical Engineering	Frankfurt	11.06.-15.06.2018
13.	Tendence – International Trade Fair for Consumer Goods	Frankfurt	30.06.-03.07.2018
14.	ILM Summer Styles – International Leather Goods Fair	Offenbach	01.09.-03.09.2018
15.	Spoga Horse / Spoga Gafa (Autumn)	Cologne	02.09.-04.09.2018
16.	Automechanika – International Trade Fair for the Automotive Industry	Frankfurt	11.09.-15.09.2018
17.	Photokina – World of Imaging	Cologne	26.09.-29.09.2018
18.	REHACARE – Trade Fair for Rehabilitation	Düsseldorf	26.09.-29.09.2018
19.	INTERMOT – International Motorcycle,	Cologne	05.10.-09-10.2018

	Scooter and Bicycle Fair		
20.	ALUMINIUM	Düsseldorf	09.10.-11.10.2018
21.	Frankfurt Book Fair	Frankfurt	10.10.-14.10.2018
22.	Glasstec – International Trade Fair Glass Production, Processing, Products	Düsseldorf	23.10.-26.10.2018
23.	MEDICA/COMPAMED	Düsseldorf	12.11.-15.11.2018
24.	Health Ingredients Europe	Frankfurt	27.11.-29.11.2018
25.	India Leather Days	Offenbach	November 2018

Trade Enquiries

CGI Frankfurt received enquiries of Indian companies requesting us for export promotion for the following products in the month of December 2017:

- Handicraft items
- Jewellery
- Coco Pith
- Marble handicrafts

We have sent relevant lists of German importers to the Indian companies.

Growth of German Economy in the month of February 2017:

German business confidence fell from 117.6 points in January to 115.4 points in February, undershooting market expectations significantly. Nevertheless, confidence is still well-anchored above the crucial 100-point mark that separates optimism from pessimism among German businesses.

The downturn in sentiment was due to a less positive assessment of current business situation. That said, the sub-indicator was at its second highest level since 1991. Business expectations for the next six months were also less upbeat than the previous month in February. Sentiment across the four sectors covered by the confidence index (manufacturing, wholesaling, retailing and construction) deteriorated in February. Only the construction sector had a more favorable view on the current business situation while all sectors scaled down their business expectations in the months ahead.

(Source: www.focus-economics.com)