

**Consulate General of India
Frankfurt**

LIGHT + BUILDING 2018

Trade Fair for Architecture and Technology

Frankfurt

18 March – 23 March 2018

Consulate General of India

Frankfurt

Light + Building - Trade Fair for Architecture and Technology held in Frankfurt from 18th to 23rd March, 2018

1. Light+Building is a biennial architecture and technology trade fair mainly focused on the fields of building design, lighting, electro-technology and building automation held at Messe Frankfurt. The exhibition is specifically organized in the lines of intelligent sustainability, smart powered buildings, people and lights and within these specified themes presents an array of innovative products and systems. The motto of Light + Building 2018 was "Connected - Secure - Convenient" with the industry presenting intelligent and networked solutions, future-oriented technologies and current design trends, which increase not only economic efficiency of buildings but also the comfort and safety and security of the users. The exhibition is combined with the 'Luminale' lighting design and art festival with installations and performances in and around the city of Frankfurt.

2. In 2018, 2,714 exhibitors (70% of which came from abroad) from 55 countries presented the latest trends and innovations. A total of more than 220,000 trade visitors from 177 countries attended the Light + Building 2018 Fair to inform themselves on innovations and trends in the fields of lighting, electro-technology, building design and automation. Messe Frankfurt registered a strong increase in the number of visitors from India, the Russian Federation, Finland, Korea and Ukraine.

3. 19 Indian exhibitors participated in the Light + Building 2018 fair. Although the number of Indian exhibitors was comparatively small, India's country representation in the trade fair was excellent with one Indian exhibitor in the premium segment of the fair - SOGANI by Vibhor Sogani - who was the first Indian designer brand exhibiting in this high-end segment of the fair. The designer Vibhor Sogani whose works have won different awards and who is the creator of India's largest public art installation launched his signature collection of luxury accessories, lights and light installations under the brand SOGANI. Under this brand, he showcased some of his works at the Light + Building 2018 Fair. The booth attracted many visitors and aroused a lot of interest during the six days of the trade fair. M/s Bajaj Electricals, a provider of smart lighting solutions, also participated in the Light + Building Fair 2018 for the first time with a large booth in the outdoor Agora area of the fair. They also received a good feedback from German and European customers for their smart lighting solutions. Also the other Indian exhibitors - among them a Red Dot Award winner - confirmed that they received excellent response during the trade fair with their innovative and state-of-the-art products.

4. Consul (E&C/HOC), Shri Prem Singh Chauhan visited the Light + Building 2018 Fair and interacted with some of the Indian exhibitors.

Facts & Figures

Total Number of Exhibitors: 2714 from 55 countries (2016: 2525 exhibitors from 57 countries)

Total Number of Indian Exhibitors: 19 (2016: 13)

Total Number of German Exhibitors: 764 (2016: 801)

Exhibitors by Country:

Serial No.	Country	2018	2016	2014
1.	Germany	764	801	855
2.	India	19	13	10
3.	China	404	383	296
4.	Hong Kong	118	97	78
5.	Japan	16	18	14
6.	Korea, Republic of	39	30	34
7.	Malaysia	4	3	2
8.	Singapore	2	2	5
9.	Taiwan	79	89	74
10.	Thailand	2	4	4
11.	Turkey	96	62	48
12.	Vietnam	0	1	1
	Some other countries:			
13.	Austria	59	54	53
14.	Belgium	46	50	43
15.	France	51	49	63
16.	Great Britain	58	73	56
17.	Italy	241	237	227
18.	Netherlands	67	58	60
19.	Spain	103	107	102
20.	Sweden	17	19	14
21.	Switzerland	34	24	25
22.	USA	40	31	31