



Consulate General of India

Frankfurt

Press Release

Indian participation in Frankfurt Coffee Festival 2021

The Consulate General of India, Frankfurt in collaboration with the Coffee Board of India participated in the Frankfurt Coffee Festival held at Union Halle during 1 Oct - 3 Oct, 2021. The Consulate set up its own stall to promote Indian Coffee. The event was attended by coffee lovers, potential investors and professional enthusiasts from the coffee industry. In his opening remarks, Consul General Dr. Amit Telang underlined the strength of Indian coffee, which is already being exported to Europe. Consul General highlighted that while Indian tea is well known, popularity of Indian coffee is also increasing in the West. Around 40 exhibitors and partners participated in the Coffee festival which will be an annual event in Frankfurt.

2. Along with the coffee samples received from the Coffee Board of India, select delicacies from South India were also offered to the visitors providing them a flavour of South Indian cuisine in tandem with Indian Coffee. The Indian Coffee stall witnessed huge response from coffee lovers. Some of the visitors enthusiastically and spontaneously shared videos and written messages in support of Indian coffee.

Place: Frankfurt

Date: 04 October 2021