

Consulate General of India
Frankfurt

Report

HEIMTEXTIL 2019

*International Trade Fair for
Home and Contract Textiles*

08 - 11 January 2019

Consulate General of India Frankfurt

Heimtextil Fair held in Frankfurt from 8th to 11th January, 2019

1. "Heimtextil" is the international trade fair for home and contract textiles, which takes place annually at the Frankfurt trade fair grounds. Held on four days at the beginning of January, the fair is the first major presentation and ordering date of the year and sets standards for the year of the textile industry. "Heimtextil" offers a wide range of home textiles from bath, bed and table textiles to products for windows, floors, walls, sun protection and upholstery. The main topics of "Heimtextil" are the equipment of objects, the coupon business, sustainably produced home textiles and youth development which completes the wide range of the exhibition.

In 2019, a total of 3025 exhibitors from 65 countries presented their new textile products and designs across 20 halls at the Frankfurt trade fair grounds. 67500 trade visitors from across the world attended the trade fair to inform themselves on the latest innovations and trends in the sector.

2. 394 Indian exhibitors participated in the Heimtextil 2019 fair. With this number of exhibitors India ranks second among all the exhibitors participating in the fair. Three export promotion councils participated in the Heimtextil 2019 fair: the Export Promotion Council for Handicrafts (EPCH), the Handloom Export Promotion Council (HEPC) and the The Cotton Textiles Export Promotion Council (TEXPROCIL) with a total of around 200 member exhibitors.

3. On 8th January 2019 Consul General of India, Frankfurt, Ms. Pratibha Parkar visited the Heimtextil fair and officially inaugurated the EPCH and HEPC India Pavilions at the fairgrounds with a ribbon cutting and lamp lighting ceremony. The inauguration ceremony was followed by a tour of the fair and interaction with some of the Indian exhibitors.

Consul (Political/E&C & Consular), Ms. Ruby Jaspreet, visited the trade fair on 9th January 2019 . She interacted with Dr. K.N. Prabhu, Chairman of the Handloom Export Promotion Council (HEPC) and Dr. S.B. Deepak Kumar, Executive Director, HEPC, inter alia about HEPC's plans to open Show Rooms in Germany displaying home textiles from different regions in India under their own brand name. The aim of these showrooms is to promote Indian brands in Europe, as presently most of the home textiles produced in India are sold under the names of international brands.

The Consul also took a tour around the HEPC Pavilion and also interacted with the exhibitors.

Consul (Political/E&C & Consular) also visited the EPCH Pavilion, interacted with the exhibitors and Mr. Rajesh Singh, Assistant Director, EPCH who was deputed to coordinate the Council's participation in the show.

Ms. Jaspreet also interacted with Mr. Rajesh Satam, Joint Director, The Cotton Textiles Export Promotion Council (TEXPROCIL) and also visited some Indian exhibitors which had their stalls mostly in the premium section of the fair.

Facts & Figures

Total Number of Exhibitors: 3025 from 65 countries (2018: 2924 exhibitors from 64 countries)

Number of Indian Exhibitors: 394 (2018: 392)

Number of German Exhibitors: 291 (2017: 301)

2.1.2 Participation Statistics

Heimtextil	2019	2018	2017	2016	2015	2014
Total no. of Exhibitors	3025	2924	2963	2771	2645	2714
No. of German Exhibitors	291	301	312	305	308	315
Participating Countries	65	64	67	67	64	62
No. of Indian Exhibitors	394	392	387	363	382	367
China + Hong Kong	578+19	544+18	533+17	532+20	513+28	514+17
Indonesia	8	2	3	3	2	2
Taiwan	44	56	51	52	46	51
South Korea	24	20	23	18	21	22
Vietnam	9	6	7	9	5	7
Singapore	0	0	0	0	0	2
Thailand	3	2	3	2	2	4
Japan	13	16	18	19	25	16
Pakistan	222	212	218	211	218	226
Bangladesh	21	19	23	21	21	21
Malaysia	3	1	1	0	0	0
Turkey	285	257	243	204	151	163
UK	82	87	80	85	86	76
USA	46	35	46	48	39	47
Italy	186	183	174	151	117	123